



# Success story

## Supporting Families at Ronald McDonald House

The Ronald McDonald House Charity (RMHC) in Helsinki provides a home-like environment for families with children receiving specialist medical care at the New Children's Hospital. With their vision of being ***“as close to home as possible, as close to the hospital as necessary,”*** RMHC supports families during difficult times.



### Objectives

With more families driving EVs, RMHC wanted to offer on-site charging to remove the hassle of finding stations elsewhere. The goal was to integrate a solution that fit seamlessly into their existing systems while prioritizing ease of use for visiting families.



### Solution

eMabler's EV charging platform integrated directly with RMHC's existing CRM system, eliminating the need for new software. The charging station now enables families to focus fully on their loved ones, offering payment options like credit card, Apple Pay, and Google Pay for effortless use.