

eMabler Success Story

Flowbird UK specialises in urban mobility solutions, particularly in the field of parking and transport ticketing systems. Flowbird UK provides various services and technologies aimed at improving the efficiency and convenience of parking management, public transportation ticketing, and related urban mobility services.

Since 2021, Flowbird offers EV charging solutions, with a variety of EV charging payment methods including mobile app and parking terminals.

Flowbird's decision to partner with eMabler was driven by our commitment to providing cutting-edge urban mobility solutions. As a leader in parking and transportation technology, Flowbird sought a partner that could seamlessly integrate with our systems to enhance the user experience and streamline operations.



eMabler stood out with its modular solution, offering flexibility and ease of integration with our existing infrastructure.

Flowbird

Country: **United Kingdom**

Founded: **1974**

Focus: **Parking, Transport, EV Charging**

Growth: **480%/year**

With eMabler since: **2022**

<https://www.flowbird.group>



“Flowbird chose eMabler as our partner due to their modular, flexible, and easily integrable solution that seamlessly communicates with our existing infrastructure. Their platform's agnostic nature allows us to select and integrate various EV charging hardware, enabling Flowbird to focus on delivering the best customer experience and functionality in parking and transportation services as we work together to revolutionise urban mobility and contribute to a sustainable future.”

Joe Rowley, EV Director - Flowbird UK and Nordics

www.emabler.com



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This was crucial for Flowbird as we continue to expand, requiring a supplier capable of ensuring communication, stability, and scalability across our platforms.

Moreover, we needed a platform that was agnostic and could accommodate different EV charging hardware of our choice. eMabler's solution met this requirement, allowing us the freedom to select and integrate various charging solutions seamlessly.

By partnering with eMabler, Flowbird can focus on delivering the best possible customer experience, usability, and functionality in parking and transportation services. Together, we aim to revolutionise urban mobility and contribute to a sustainable future.



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"We're thrilled to team up with Flowbird, a leader in transforming urban mobility. Flowbird and eMabler share the same vision about electric vehicle charging. It needs to be modular and open, thus easy to integrate with other systems. I'm excited that Flowbird prioritizes a great user experience, which will help more people switch to electric vehicles and drive sustainability."

Juha Stenberg, CEO eMabler

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