# noveyou Partner story

# MoveYou & eMabler - Shaping the future of mobility.

MoveYou is one of Europe's fastest-growing SaaS platforms for e-mobility. Known for its innovative approach, MoveYou seamlessly integrates fleet cards, charge cards, fueling, parking, homecharging, payments and the customer onboarding with a KYC principle, into a single, state-of-the-art platform.

This comprehensive solution not only streamlines business operations but also sets a new standard for digital security, acting as a powerful first line of defense against fraud. The platform which is fully API-based can be fully embedded in white label apps or self-service portals. The platform combines cutting-edge technology with an exceptional user experience, empowering companies to reduce costs, optimize operations, and enhance customer satisfaction.

With the rise of electric vehicles, the demand for advanced charging solutions is rapidly growing. As a leading e-Mobility Service Provider (e-MSP) and Charge Point Operator (CPO) in Europe, MoveYou has partnered with eMabler to serve this expanding market. eMabler is a cutting-edge, API-first Charge Point Management System (CPMS) that enables you to offer businesses a seamless way to track and manage charging costs through a single platform.



www.moveyou.com www.emabler.com



At MoveYou, we believe the future of mobility is built through strategic, value-driven partnerships. Our collaboration with eMabler reflects a shared commitment to accessible EV mobility and the development of a strong and reliable charging network. It's exciting to work with a partner whose vision so strongly aligns with ours, driving innovation and creating seamless experiences for the next generation of mobility users.

Twan Posthumus, Project Manager, MoveYou

# **An API-Driven Future**

What makes this collaboration unique is eMabler's API-based approach. With this technology, MoveYou is able to not only support its tokens on eMabler charge points but also fully integrate charge point management into its own platform, Insights.

This opens the door to a wide range of possibilities for MoveYou's customers, including:

## 1. Comprehensive CPM

Efficiently manage your charging network from a single, intuitive dashboard, with features like status monitoring, resetting, and tariff configuration.

## 2. Efficient Operational Control

Save time and costs with direct access to realtime charge point data, including APIs and connectors for seamless integration with existing systems like CRM, billing, and energy management.

### 3. Seamless MSP & CPO Integration

Manage both your charging network and payment flows through a single platform for ultimate efficiency and cost savings.

#### 4. Dynamic Pricing and Smart Energy Management

Use advanced tools like dynamic load management (DLM) to optimize energy usage and cost control.

### 5. Scalability and Flexibility

Support for over 160 different charging models, allowing you to scale without being tied to specific hardware.





Payments & Invoicing

White label EV App

White Label App OCPP Gateway and/o proprietary protocols ť 0 69 (4) Ĵ EV Roaming OCPI Plug and Charge Direct Realtin Maps Invoicing System OCPP directly er CPO's chargers Ot 🗞 eMabler API's & Data lake evou EMSP Roaming to othe charging Networks CRM **Open EV Charging Platform** Energy Storage 999 Ticketing, Loyalty, Reporting, BI/AI MAAS Mobility as a Service Smart Energy Management Platform ually at customer's end

MoveYou and eMabler are fully integrated, providing a seamless solution for managing EV charging networks.

This collaboration enables customers to scale and optimize their EV infrastructure without the complexity of multiple systems, ensuring a future-ready, efficient, and scalable charging experience. It also provides flexibility to select the best charging stations hardware from a CAPEX and OPEX perspective.

Together, we are building the future of smart charging solutions for businesses across Europe.



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