



LUMME ENERGIA

Success story

About: Provider of smart energy solutions for homes and businesses.

Founded: 2017

Focus: Utilities

With eMabler since: 2024

EV Charging That Works Like Lumme Energia: Automated, Effortless, and On-brand

Lumme Energia is a fast-moving Finnish energy company powering both fleet and B2B businesses with future-proof solutions. Their focus on customer experience and digital innovation (24/7/365 service automation) makes them a standout player in the energy space.

As e-mobility began to reshape customer expectations, Lumme Energia set out to create an EV charging service that matched their own high standards.

The Vision Behind Lumme Energia's EV Charging Service

Lumme Energia wanted to build a charging service that their loyal customers could access 24/7/365 with the same simplicity and security they already trusted.

No more juggling between accounts, passwords, and disconnected platforms.

For this, they needed a system that could:

- Sync data smoothly with their main CRM, **Salesforce**,
- Automate the charging service lifecycle from sales to post sales,
- Cut down manual work, improve OPEX and service level / speed.

Above all, the whole experience had to look and feel like Lumme Energia from start to finish; **fully branded** and **fully seamless**.



The future is our partner.
Just like you.

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www.lumme-energia.fi/en/



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Our collaboration with eMabler was smooth and efficient from the very beginning. Thanks to the strong commitment from both sides, we were able to move quickly and build a tailored EV charging service that supports our goals. eMabler's flexibility and focus on automation were key in enabling a scalable solution for the future.

- **Aki Martikainen**, Development Manager

From Stuck to Scalable: How Lumme Energia Took Control with eMabler

Lumme Energia had a clear vision, but the EV charging platforms available on the market couldn't keep up. Most were rigid, white-label solutions with no room to grow and differentiate. Partnering with eMabler opened the door to a better, more agile EV charging service.

From day one, eMabler focused in on what mattered most: Lumme Energia's business goals.

The collaboration kicked off fast. Architects from both sides built a clear technical roadmap. In just weeks, the staging environment was up. Integrations with Lumme Energia's systems were already in motion, including a [Salesforce connector downloadable from Salesforce AppExchange](#).

With eMabler's API-first platform, Lumme Energia gained the control they needed to build the service they had envisioned.

Lumme Energia now runs a fully integrated EV charging service that reflects their brand and meets their standards: **agile, simple, and scalable.**

The Results

- **Single sign-on across all Lumme Energia's services. Customers log in once to access everything.**
- **Fleet managers have secure access with role-based control.**
- **Data integrations flows automatically from eMabler to Lumme Energia's business systems, like Salesforce, without friction.**
- **No more imports, no more manual fixes. Internal teams spend less time fixing data and more time delivering value.**

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